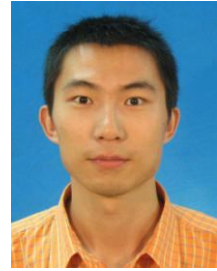


Ding WEI



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EDUCATION

2003 – 2007 School of Management, Xi'an Jiaotong University, China
Bachelor degree: Major in Industrial Engineering
2007 – present School of Management, Xi'an Jiaotong University, China
Ph.D candidate: Major in Management Science and Engineering

RESEARCH INTERESTS

Product Service System;
Service transformation of China's manufacturing companies;

RESEARCH EXPERIENCES

2007 – present: Member of the State Key Lab - Advanced Manufacturing Management Lab
1. Mar. 2009 – Present: Enterprise Consulting Project “Service-Embedded Manufacturing System of ShaanXi Automobile Group Co., Ltd”.
2. Jan. 2008 - Present: Project “The Theory of Service-Embedded Manufacturing”.
3. Sept. 2007 - Nov. 2007: Government Project “The rebuilding of xi'an textile industrial district”.
4. May. 2007 - Dec. 2008: NSFC* Project “Coordination Mechanism in Supply Chain under Horizontal Competition”. (No.70701029; National Natural Science Foundation of China, NSFC)
5. Mar. 2007 - Jun. 2009: NSFC Project “Management research of China's manufacturing development strategy”. (No. 70433003)

PUBLICATIONS

[1] WEI Ding, SUN Linyan, HE Zhe. Research on the inter-relationship among the three manufacturing growth poles in China [J], Science and Technology Management Research, 2009, 29(8): 390-393.
[2] WEI Ding, SUN Linyan. Service transformation of Chinese manufacturing industry from the viewpoint of financial crisis. *Working Paper*.

ACADEMIC ACTIVITY

Oct. 2009 **2009 Informs Annual Meeting, San Diego, CA, USA.**
Oct. 2009 **Shanghai course on behavioral economics (BE), by Prof. George Lowenstein.**
Aug. 2009 **Workshop on Operations Management and Business Research in ChongQing.**
Dec. 2008 **“Econometrics Seminar for the Analysis of Micro Data” by Prof.**

* National Natural Science Foundation of China, NSFC

**Sebastian Galiani in Hong Kong, held by Ronald Coase Institute &
University of Hong Kong.**

Aug. 2008

Manufacturing company survey in Qingdao, supported by NSFC.

COMPETENCES

Scientific tools

- C, Java, Visual FoxPro
- Eviews, Lisrel